








A CHALLENGE FOR EVERY CEO, CIO, CISO, AND PRIVACY LEADER

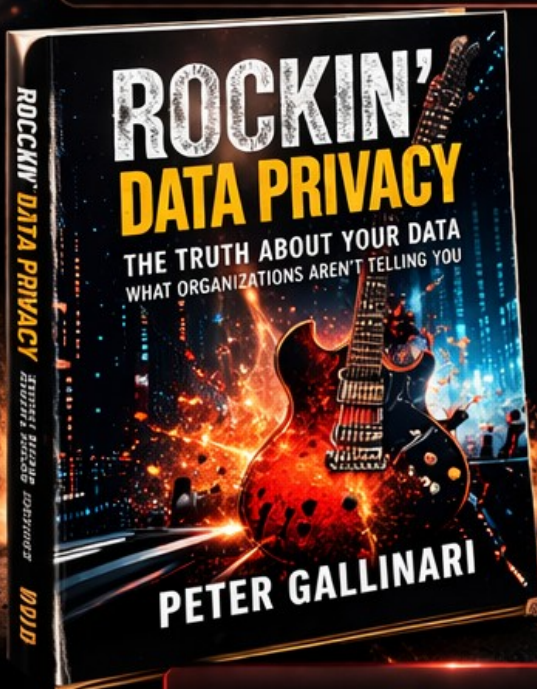
You say your organization understands its data.

Let's test that.

Before you invest another dollar into AI, analytics, or automation —
answer these 5 questions:

-  **1** Do you know *where ALL* your *sensitive data* resides?
-  **2** Can you *classify* it without manual effort?
-  **3** Do you trust your *data* inventory?
-  **4** Can you prove *compliance* on demand?
-  **5** Do your *AI initiatives* actually *understand the data* they rely on?

IF YOU HESITATED ON EVEN **ONE...**
YOU DON'T HAVE A DATA STRATEGY — YOU HAVE RISK.



WHY THIS MATTERS

After 50+ years in cybersecurity, data privacy, healthcare, and government — I've seen the same pattern across every industry:

- » Organizations don't fail because of AI.
- » They fail because they never understood **their data in the first place.**

Peter Gallinari

CYBERSECURITY & PRIVACY LEADER | AUTHOR | SPEAKER

www.PeterGallinariMusic.com/About-3