

WE'RE NOT STARTING TOO LATE.

WE'RE STARTING IN THE WRONG PLACE.

THE **WRONG PLACE**
REACTIVE. FRAGMENTED.
EXPENSIVE.

THE **RIGHT PLACE**
FOUNDATIONAL. PROACTIVE.
SUSTAINABLE.

WRONG PLACE

RIGHT PLACE

BREACHES

COMPLIANCE SCRAMBLING

AI RISK

SILOED DATA

SHADOW DATA

LAST-MINUTE FIXES

BUSINESS ALIGNMENT

DATA OWNERSHIP

DATA CLASSIFICATION

DATA DISCOVERY & VISIBILITY

STRONG DATA FOUNDATION

YOU CAN'T SECURE,
GOVERN, OR LEVERAGE AI
ON DATA YOU DON'T
UNDERSTAND.

Rockin'
DATA PRIVACY



GOOD DATA.
GOOD DECISIONS.
BETTER OUTCOMES.

