

GOVERNANCE IS REQUIRED BEFORE AI.

But here's the real question:

WHAT ARE ORGANIZATIONS ACTUALLY GOING TO DO ABOUT IT?

FOR YEARS, WE'VE IDENTIFIED THE SAME GAPS:

- ✓ Lack of **data discovery**
- ✓ **Weak classification**
- ✓ Limited visibility into sensitive data
- ✓ Over-**reliance** on certifications



MOST ORGANIZATIONS STILL:

- ✗ Don't know where all their data resides
- ✗ Can't **validate** what's actually sensitive
- ✗ Can't prove controls are operating consistently

So now we say: **FIX GOVERNANCE BEFORE AI.**

- ? Do organizations know how to fix it?
- ? Can they **afford** to fix it?
- ? Will they **admit** the gaps publicly?

OR ARE WE JUST GOING TO:

IDENTIFY THE RISKS...

WITHOUT ADDRESSING THE ROOT PROBLEM?

“AI DIDN'T CREATE THIS ISSUE. IT EXPOSED IT.”

ROCKIN' DATA PRIVACY

