

# THE TRUTH ABOUT AI

## STARTS WITH THE TRUTH ABOUT YOUR DATA

Do You Know Where  
Your Data Resides?

*Peter Gallinari*

AI Reality & Readiness Advisor



AUTHOR



SPEAKER



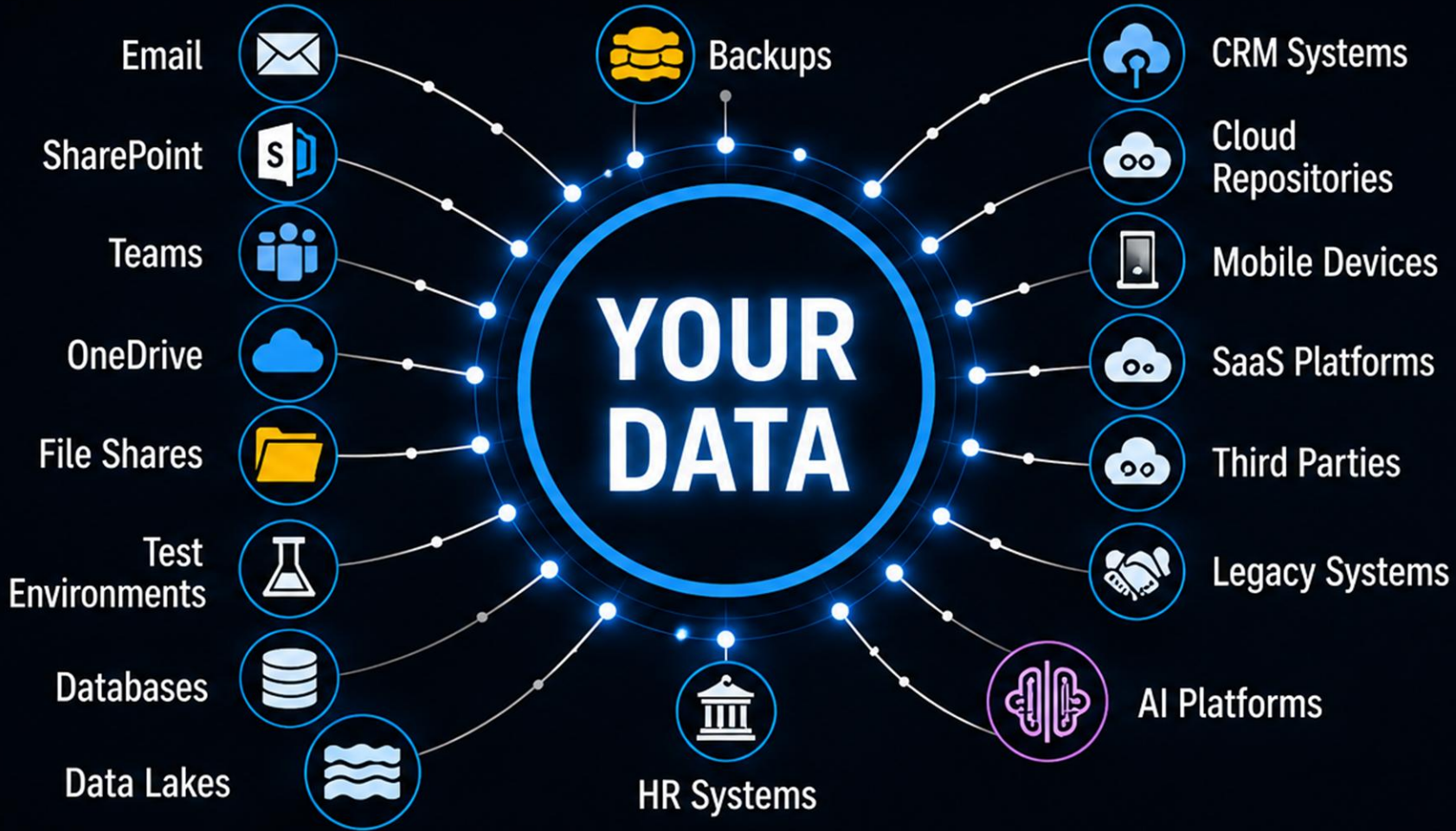
PODCAST HOST

BEFORE YOU **DEPLOY AI**, ANSWER THESE QUESTIONS.



# WHERE IS YOUR DATA?

Do You Know Where Your Data Resides?



**AI INHERITS EVERYTHING IT CAN ACCESS.**

# AI INHERITS EVERYTHING

AI did not create most governance problems.

**It inherited them.**



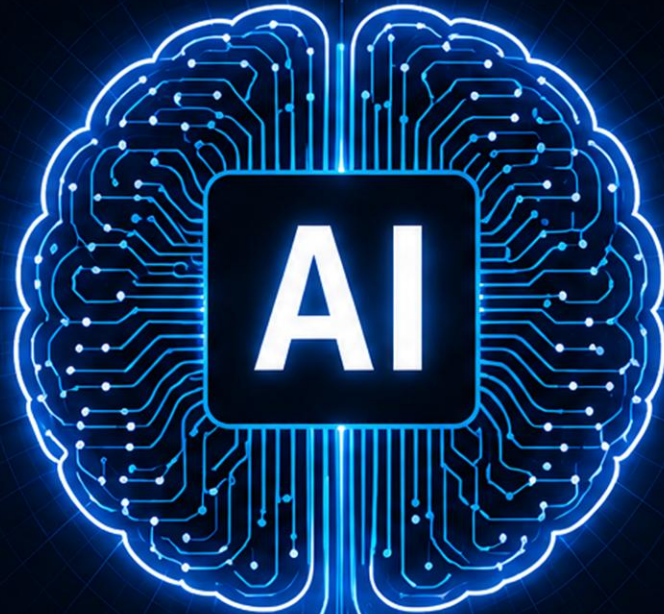
Permissions  
Gaps



Classification  
Issues



Ownership  
Gaps



Visibility  
Challenges



Governance  
Gaps









Accountability  
Weaknesses

AI INHERITS PERMISSIONS, OWNERSHIP GAPS,  
CLASSIFICATION ISSUES, VISIBILITY CHALLENGES,  
AND ACCOUNTABILITY WEAKNESSES.


# GOVERNANCE ON PAPER $\neq$ GOVERNANCE IN PRACTICE

## GOVERNANCE ON PAPER

-  Policies
-  Inventories
-  Committees
-  Governance Charters
-  Frameworks
-  Classification Standards

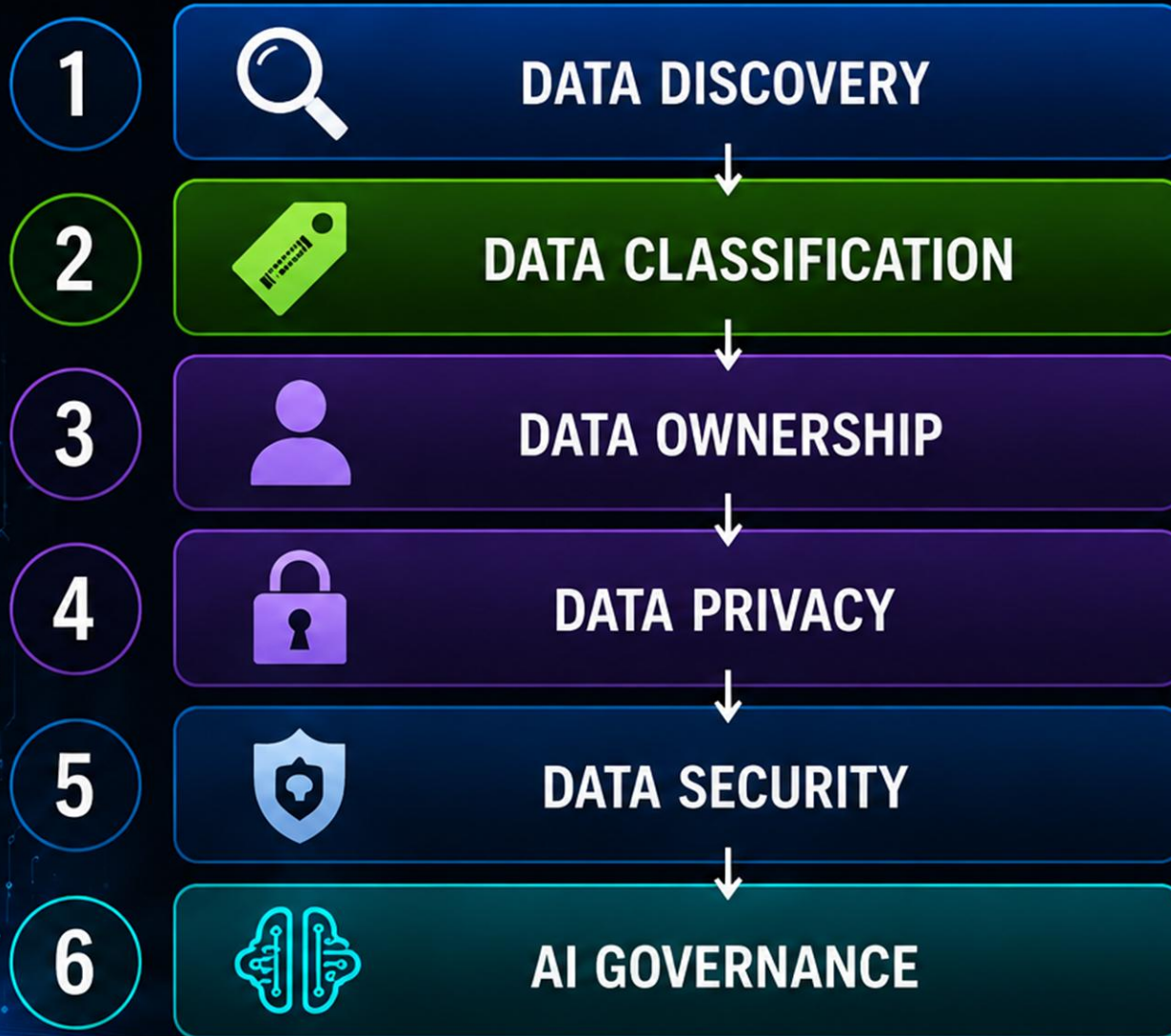


## GOVERNANCE IN PRACTICE

-  Actual Discovery
-  Actual Ownership
-  Actual Access Reviews
-  Actual Classification
-  Actual Accountability
-  Actual Operations

**GOVERNANCE ON PAPER DOES NOT GUARANTEE  
GOVERNANCE IN PRACTICE.**






# THE **AI** READINESS FRAMEWORK








These are  
**PREREQUISITES**  
to AI  
governance.

# THE MOST DANGEROUS MISCONCEPTION

## IT MANAGES THE SYSTEMS

-  Infrastructure
-  Applications
-  Networks
-  Platforms
-  Technology

## THE BUSINESS OWNS THE DATA

-  Accountability
-  Classification
-  Risk Acceptance
-  Governance
-  Data Decisions

**ACCOUNTABILITY  
LIVES WITH  
THE BUSINESS**

**When ownership becomes blurred, accountability becomes fragmented.**

# WHY LISTEN TO ME?

## 52 YEARS OF EXPERIENCE



GOVERNMENT



HEALTHCARE



FINANCIAL  
SERVICES



TECHNOLOGY



SECURITY



PRIVACY



Former Chief Data Privacy Officer – State of Tennessee



Former Chief Security Officer – GE Capital



Former Privacy & Security Lead – NC HIEA



Information Security Officer – State of Tennessee



Chief Security Officer – 3 hospitals in NY



### AUTHOR

Rockin Data Privacy:  
The Truth About Your Data



### SPEAKER

Conferences, Universities  
Executive Forums



### PODCAST HOST

Rockin Data Privacy  
Podcast

## EXPERIENCE. LEADERSHIP. RESULTS.

# HOW I HELP



## EXECUTIVE BRIEFINGS

High-impact sessions for leaders who need clarity and truth.



## AI REALITY CHECK WORKSHOPS

Assess, challenge, and strengthen your readiness.



## BOARD PRESENTATIONS

Governance oversight that protects what matters most.



## UNIVERSITY PROGRAMS

Teaching the next generation to govern responsibly.



## INNOVATION CENTERS

Build responsible AI foundations for innovation that lasts.



## STRATEGIC ADVISORY

Practical advice. Real results. No fluff.

**STRATEGIC • PRACTICAL • IMPACTFUL • REAL-WORLD RESULTS**

# WHY THIS MATTERS

Behind every  
**data element**  
is a person.



A citizen.



A patient.



A customer.



An employee.



We do not govern data because regulations require it.

**We do it because the people who entrust us with their information expect us to do the right thing.**

THE TRUTH ABOUT AI STARTS WITH **THE TRUTH ABOUT YOUR DATA.**